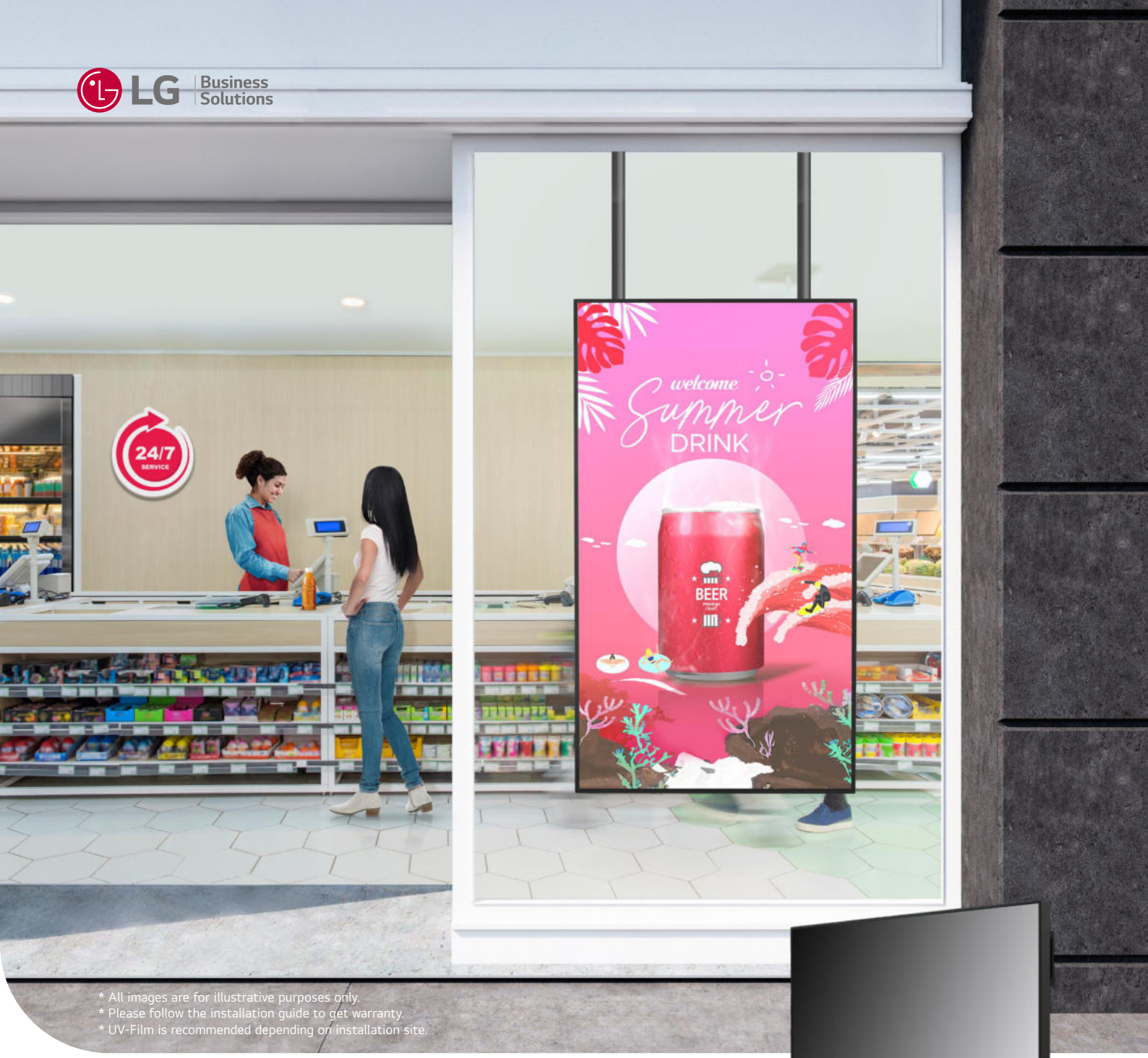
LG Business Solutions



* All images are for illustrative purposes only.
* Please follow the installation guide to get warranty.
* UV-Film is recommended depending on installation site.

Window Facing Display 75XS4P

Attract Passing Customers with a Bright Display Presented Through a Window

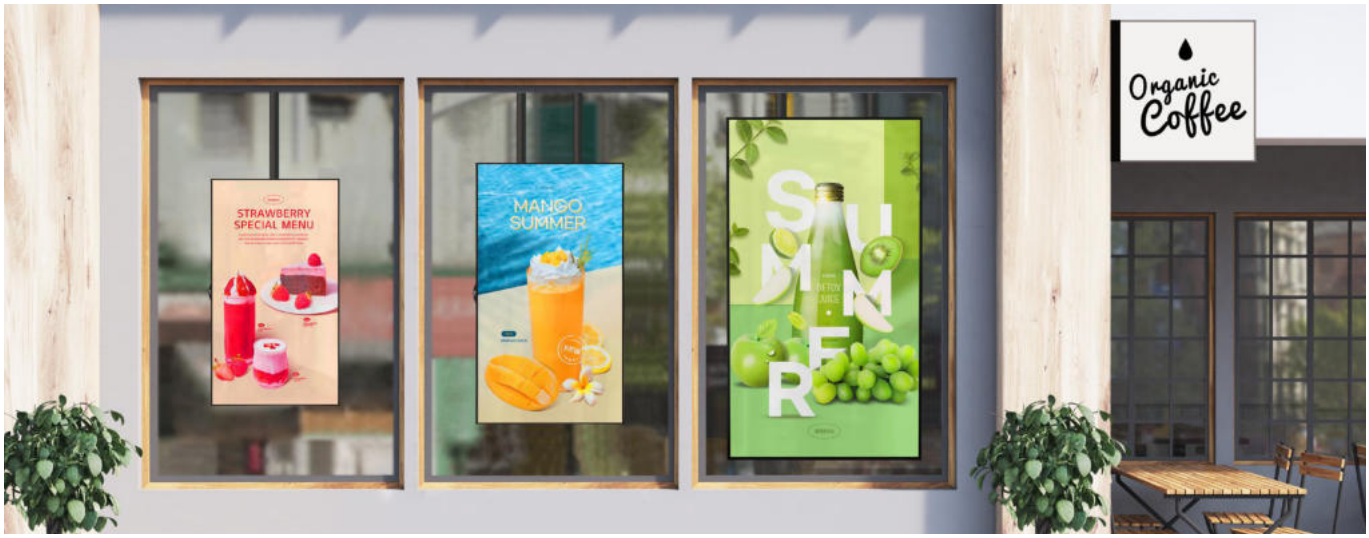
- Anti-Discoloration
- 4,000 nits High Brightness
- Space Efficiency
- Energy Efficiency
- High Reliability
- Smart Monitoring & Control

75XS4P	
Screen Size / Panel	75" / IPS, M+
Native Resolution	3,840 × 2,160 (UHD)
Brightness	4,000 nits (Typ.), 3,200 nits (Min.)
Portrait / Landscape	Yes / Yes
Dimension / Weight	1,679.2 × 957.6 × 104 mm (W × H × D) / 39.6 kg
Key Features	Slim Design, Conformal Coating, Auto Brightness Control

Light up More, Save up More

Window-facing Type

Energy Efficiency



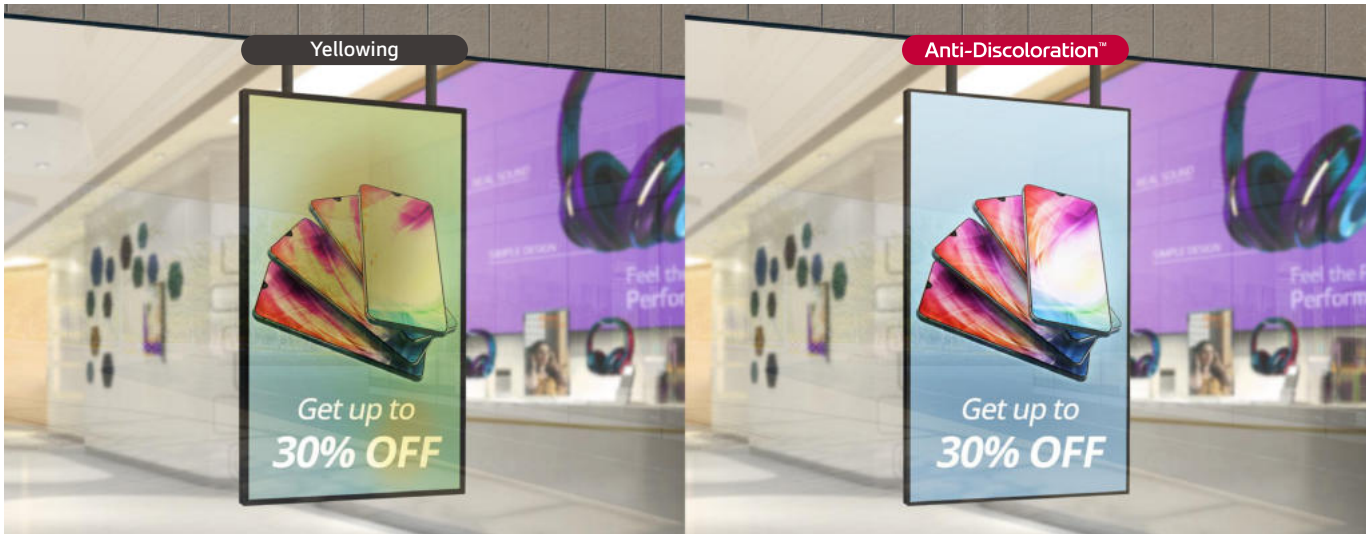
Window-facing Display

LG offers advanced technical solutions for cost-effective operations. The XS4P can maintain an astonishing brightness of 4,000 nits, yet has lower power consumption compared to RGB panels at the same brightness level.

Stay Bright, Stay Ahead

Anti-Discoloration

Display Anti-Discoloration Characteristics Verified



World's First UL Verification for Display Anti-Discoloration Characteristics

By focusing on the pain points of our customers, we obtained the world's first UL Verification for Display Anti-Discoloration Characteristics. Our new technology helps prevent 'screen-yellowing', while safeguarding display quality and performance stability.

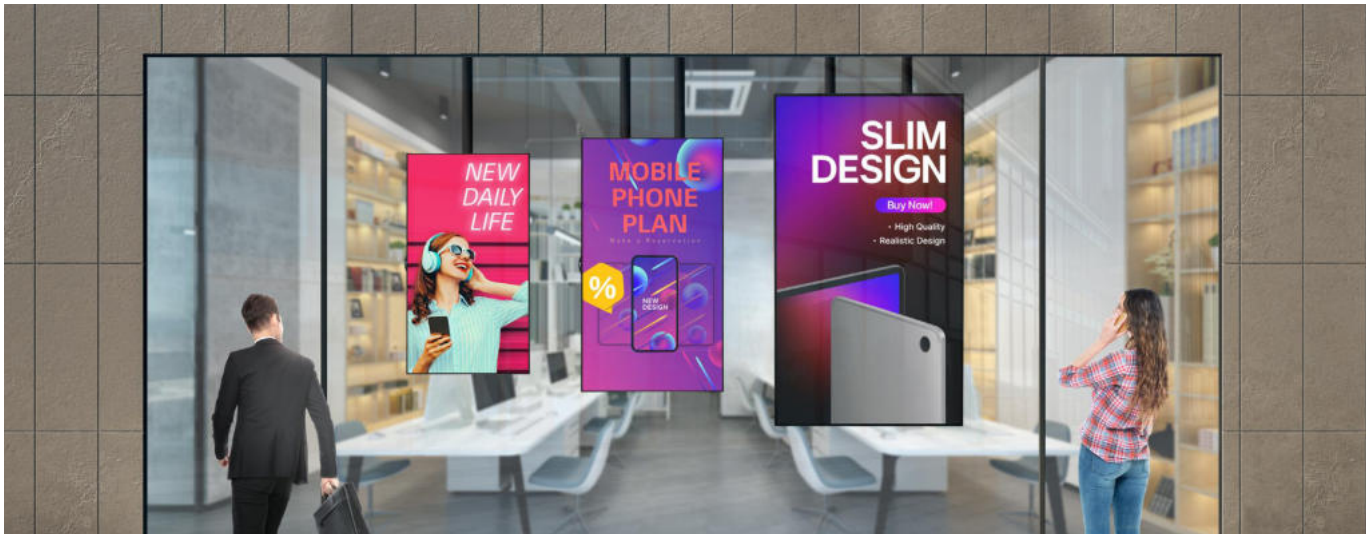
* World's first UL Verification in the manufacturing industry
* For more details about UL Verification, please visit https://verify.ul.com/verifications/1382.

* All images in this datasheet are for illustrative purposes only.

Shine Bright, Stay in Sight

4,000 nits High Brightness

Polarized Sunglasses



Brightness Beyond the Window

A window-facing display requires higher nits, as it is exposed to direct sunlight through a window. The XS4P is designed especially for window-facing environments, providing brilliant brightness. Vibrant and dynamic content displayed through the window will attract customers to your business, despite the viewers wearing polarized sunglasses.

Optimal Performance

Space Efficiency

webOS Platform

Optimized Design for Space Utilization

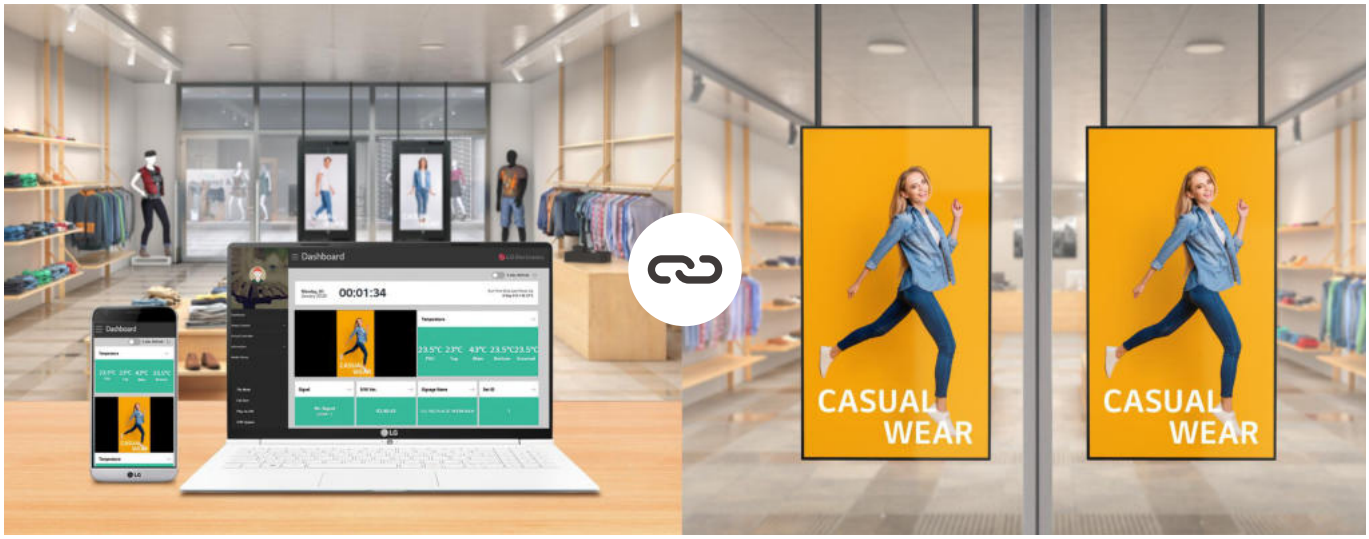
With its compact size and slim design, the XS4P integrates smoothly into any store's interior. Its bezel is thinner than conventional models, enabling closer installation to windows and offering an improved visual experience for customers. Additionally, standard UHD signage can be attached to the back of the XS4P, allowing it to function as a double-sided display.

* The conventional model refers to the XS2E.
* The bracket accessory is sold separately.
* Exclusively available for 75XS4P

* All images in this datasheet are for illustrative purposes only.

High-performance with webOS 6.0

Quad Core SoC (System-on-Chip) can execute several tasks at the same time without a separate media player. In addition, webOS 6.0 platform enhances not only user convenience with intuitive UI but also web-app integration with updated Node JS / Chromium version.



Remotely Managed, Real-time Mastery (Content Manager)

A significant advantage of window-facing displays over temporary displays is their ability to effortlessly manage frequently changing promotional content and pricing information. LG's web-based content solution is intuitive and user-friendly, providing users with complete access to current and historical data anytime, anywhere, through their mobile devices. This allows users to monitor, adjust, and control the unit remotely in real-time.

* Feature accessible through wired LAN connectivity

* All images in this datasheet are for illustrative purposes only.

More Enduring, More Reliable

Wide Operating Temperature

Conformal Coating

Wide Range of Operating Temperature

The XS4P can be used under a wide range of operating temperature from 0℃ to 40℃.

* Confirmed by LG internal testing, Operating temperature: 0℃~40℃ (without direct sunlight; with direct sunlight in cooling system), 0℃~30℃ (with direct sunlight)

Conformal Coating

The conformal coating with dust protection shields the circuit and power boards from dust, metal particles, moisture, and other contaminants, providing solid durability and long-term reliability.

* Confirmed by LG internal testing

Whisper-Quiet Performance

Adjustable Speed

Upgraded Quiet Mode

Upgraded Quiet Mode

The XS4P addresses concerns about display noise. It features an Upgraded Quiet Mode that operates at 2,500 nits with minimal fan noise.

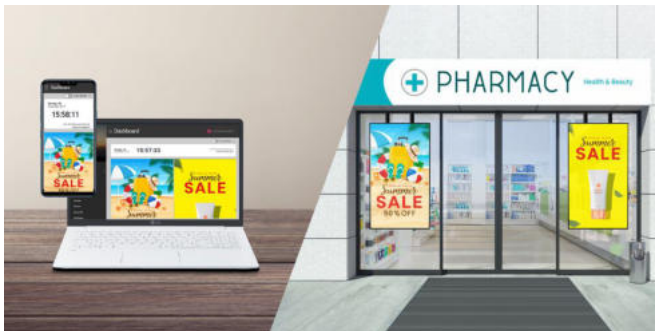
* All images in this datasheet are for illustrative purposes only.

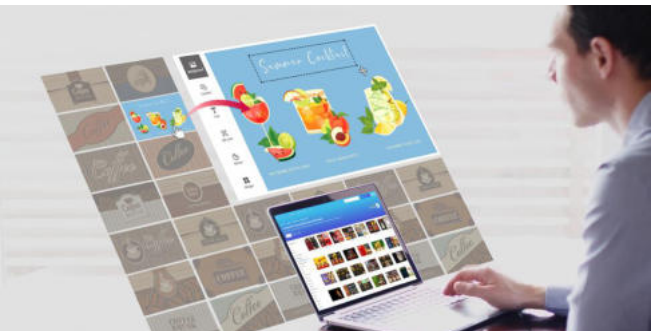
Control with Ease, Even from Afar

Embedded Wi-Fi & Bluetooth

LG ConnectedCare

LG SuperSign Cloud





Convenient Operation

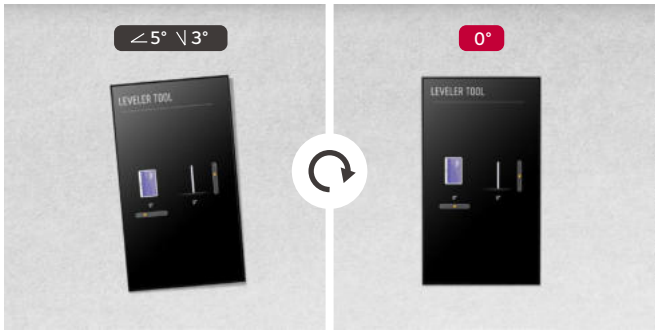
The XS4P features LAN Daisy Chain functionality, enabling the control of multiple displays with a single master remote, offering significant convenience. Moreover, with Wi-Fi, Bluetooth, and Beacon capabilities, content and software can be distributed to the XS4P, allowing store managers to effortlessly provide coupons and information to multiple devices in real-time.

* Exclusively available for 75XS4P

Professional Content Partners

Pairing the XS4P Series with LG SW solutions would enhance its utilization.

* Sold separately



Convenient Installation with Calculated Precision

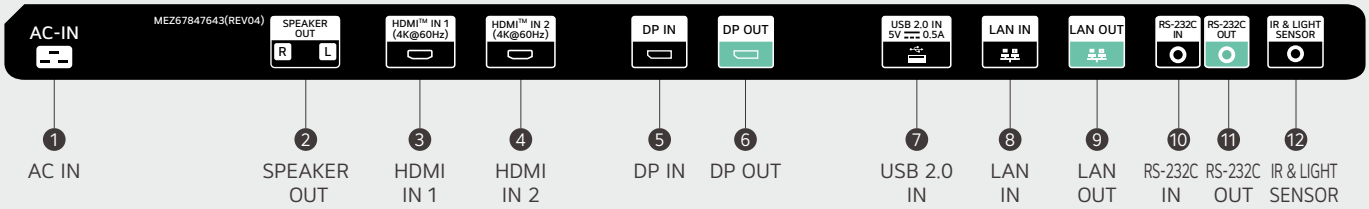
The XS4P is equipped with a Leveler Tool that shows users the tilt of the device, allowing for precise display installation. Additionally, the Horizontal Sensor Tool assists users in verifying the correct installation direction. The XS4P even provides warning messages for proper installation if it is installed incorrectly.

* The rotation direction differs for 49"/55" and 75".

* All images in this datasheet are for illustrative purposes only.

CONNECTIVITY

75"



1 AC IN
2 SPEAKER OUT
3 HDMI IN 1
4 HDMI IN 2
5 DP IN
6 DP OUT
7 USB 2.0 IN
8 LAN IN
9 LAN OUT
10 RS-232C IN
11 RS-232C OUT
12 IR & LIGHT SENSOR

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